



Honda Cars India to Organise Nationwide Service Camp from 21st-30th Sep'2022

New Delhi, Sep 20, 2022: Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, has announced a nationwide service camp across its authorized dealership facilities in 239 cities from 21st – 30th Sep'22 as a part of the company's customer-centric initiatives to provide an enhanced ownership experience.

Honda customers can avail attractive offers on **Value Added Services such as Exterior, Interior enrichment, Anti-rust Treatment** and many more. During periodic maintenance service, vehicle will be thoroughly inspected, consisting of a battery check-up, electrical system inspection, suspension inspection and other crucial components. HCIL technicians will also provide best advice about the vehicle's health (diagnosis).

*Talking about the initiative, **Mr Kunal Behl, Vice President Marketing & Sales, Honda Cars India Ltd.** said, "Honda Cars India is committed to offer the best of Honda services to all its customers. The nation-wide mega service camp is a reaffirmation of our commitment. We want our customers to make the most of this initiative, get expert care for their cars and experience the joy of owning a Honda Car."*

During the service camp, customers can take advantage of the fixed-price **Periodic Maintenance** service. Attractive offers are also available on customer paid BP jobs and General Repair jobs.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located in Tapukara, District. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City and Honda City e:HEV catering to the diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety, and fuel efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers a one-stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:



<u>Honda Cars India Ltd</u> Saba Khan: saba@hondacarindia.com Vivek Anand Singh: vasingh@hondacarindia.com	<u>Perfect Relations</u> Dheeraj Rai: drai@perfectrelations.com Ashwani Singh: asingh@perfectrelations.com
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